

# PRESS RELEASE

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## MAYOR GREG BALLARD ENCOURAGES COMMUTERS TO RECYCLE DURING “RUSH HOUR RECYCLING” EVENTS

INDIANAPOLIS – Green Piece Indy is once again offering Indianapolis area commuters an opportunity to recycle their electronics, cardboard and EPS foam through its partnership with the City of Indianapolis and Workforce Inc. in hosting a series of unique recycling events this fall. This is the third in a series of Rush Hour Recycling events. In the program’s history, commuters have recycled more than 70 tons of electronics, showing their commitment to building a sustainable Indianapolis.

“Rush Hour Recycling is a simple and efficient method of achieving a healthier, cleaner Indianapolis,” said Mayor Greg Ballard. “This partnership is a perfect example of sustainability in action. It is a piece of the puzzle that brings Indianapolis closer to being one the most sustainable city in the Midwest.”

Green Piece Indy will be collecting electronics, cardboard and EPS foam (polystyrene #6; no food containers) at locations throughout Indianapolis from 7 a.m. to 9 a.m. on the following dates:

- Nov. 15: Bjava Coffee, 5510 Lafayette Road
- Nov. 16: The Coffee Brake, 6215 Allisonville Road
- Nov. 17: Lazy Daze, 10 S. Johnson Ave.
- Nov. 18: The Strange Brew, 4800 W. Smith Valley Road
- Nov. 19: Earth House Collective, 237 N. East St.

A full list of acceptable recyclable items can be found on [Green Piece Indy’s website](#). The recycling sites will be full-service, with volunteers on hand to help unload materials from commuter’s vehicles.

Workforce Inc. requests a \$10 donation to recycle a television due to the expenses associated with safely disposing of lead tubes. Our host partners will offer coupons for discounted or free coffee.

For more information about how Mayor Ballard is creating a more sustainable Indianapolis, visit [www.SustainIndy.org](http://www.SustainIndy.org).

Mayor Ballard recognized Green Piece Indy with a Sustainability Award for hosting 10 Rush Hour Recycling events throughout the city in 2009. Green Piece Indy distributes a twice-weekly email with tips on how to live a greener lifestyle in Indianapolis. Subscribe and view a tip archive at [www.greenpieceindy.com](http://www.greenpieceindy.com).

Workforce, Inc. is a 501 (c)(3) non-profit organization that helps ex-offenders transition back into the community through job training and important practical support, such as housing and legal assistance. Through the process of de-manufacturing computers, then packing and shipping the resulting e-waste, participants learn to use a variety of tool pack/weigh materials, solve problems, load and unload trucks and pallets, as well as how to safely operate machinery such as forklifts and balers. The mission of Workforce, Inc. is to strengthen Central Indiana communities by helping local employers build a better workforce.

In October, Workforce, Inc. installed state-of-the-art equipment that allows the organization to process more than double the volume of e-waste, train new job skills, and hire more staff. Previously, Workforce's television crew could process about 200 televisions or computer monitors. With the new equipment, they are able to dismantle and separate 200 units per hour. The room-sized system is composed of a shredder, an industrial magnet, three conveyors and a state-of-the-art dust collection system that ensures no harmful chemicals are released into the air.

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